



Anna Berman

UX/UI DESIGNER

Contact

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Education

University of Denver
Denver, CO
Certificate in UX/UI Design

Colorado State University
Fort Collins, CO
Graduated 2019 with a BFA
Concentration in Graphic Design
Minor in Business Administration

Skills

User Research
User Testing
Storytelling
Wireframing
Prototyping
Copywriting
Visual Design
Typography
HTML
CSS

Software

Figma
InVision
Miro
Illustrator
Photoshop
InDesign
Adobe XD

UX/UI designer with a background in Graphic Design. Recently completed a certification in UX/UI from the University of Denver with skills in user research, user testing, prototyping, wire-framing, and visual design. Passionate professional interested in creating accessible, aesthetically pleasing and responsive web designs. Recent collaborative projects have required user interviews, storytelling, and thoughtful iteration of prototypes based on usability feedback. Recognized by peers as a creative, detail-oriented, and empathetic individual.

Projects

Rotten Tomatoes Redesign

March 2021

- created responsive web designs across desktop and mobile screens
- interviewed users, redesigned the navigation, card sorted, wireframed, prototyped and iterated based on several rounds of user and A/B tests
- designed micro interactions and a modern style guide

Native American Rights Fund Website Redesign

December 2020

- created responsive web designs across desktop, tablet, and mobile screens
- collaborated with other designers to contact stakeholders, interview users, wireframed, tested prototypes, and iterated based on feedback
- designed original infographics and created a new style guide to engage users

Figure it Out App

September-October 2020

- collaborated with another designer to create a remote life drawing experience
- interviewed users, developed a user story, wireframed, iterated based on user tests, and created a clickable prototype
- designed logo, layout, and typography for an aesthetically pleasing experience

Experience

Trilogy Education - UX/UI Teaching Assistant and Tutor

May 2021-present

- actively works with many students and assists them with UX/UI assignments
- empathetically provides feedback on projects and homework
- encourages students to creatively problem solve

Denver Westword - Graphic Designer

February-March 2020, July 2021-present

- effectively communicated with the Sales Team to design digital and print ads
- collaborated remotely with the Marketing Team to design collateral for events
- worked efficiently under fast deadlines while maintaining accuracy
- iterated ads quickly for a less than 24 hour turn around
- completed sprints with over 10 deliverables and file sizes

Freelance - Graphic Designer

2018-present

- developed an original Infographic for the United Nations Development Programme
- entire website design and photography for Montana Salon
- logo for Minnis Real Estate
- independently managed entire album design project for New York based musician
- banner ads for Reap Financial

Accolades & Professional Memberships

College of Liberal Arts Dean's List
AIGI Professional Association for Design Member